

# INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Crossroads Media**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Invoice #	Invoice Date	Invoice Month	Invoice Period
948467-1	09/16/12	September 2012	08/27/12 - 09/14/12
Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

<b>Advertiser</b>	<b>Product</b>	<b>Estimate Number</b>
American Crossroads	American Crossroads	943
<b>Flight Dates</b>	<b>Order #</b>	<b>Alt Order #</b>
09/05/12 - 09/14/12	948467	07901325
<b>Billing Calendar</b>	<b>Billing Type</b>	<b>Deal #</b>
Broadcast	Cash	
<b>Special Handling</b>		
<b>IDB #</b>	<b>Advertiser Code</b>	<b>Product Code</b>
	11	27
<b>Agency Ref</b>	<b>Advertiser Ref</b>	

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/05/12	09/07/12	NBC Today Show II	10A-12N	---TF--	:30	3	\$100.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
<i>Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS ---TF-- Spots/Week 3 Rate \$100.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>2 WXII Th 09/06/12 10:50 AM NBC Today Show II 10A-12N :30 USPRTV14ACH \$100.00 NM</i>									
<i>1 WXII Th 09/06/12 11:58 AM NBC Today Show II 10A-12N :30 USPRTV14ACH \$100.00 NM</i>									
<i>3 WXII F 09/07/12 11:52 AM NBC Today Show II 10A-12N :30 USPRTV14ACH \$100.00 NM</i>									
2	09/10/12	09/14/12	NBC Today Show II	10A-12N	MTWTF--	:30	5	\$100.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
<i>Weeks: Start Date 09/10/12 End Date 09/16/12 MTWTF-- Spots/Week 5 Rate \$100.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>4 WXII M 09/10/12 10:51 AM NBC Today Show II 10A-12N :30 USPRTV14ACH \$100.00 NM</i>									
<i>5 WXII Tu 09/11/12 10:50 AM NBC Today Show II 10A-12N :30 USPRTV14ACH \$100.00 NM</i>									
<i>3 WXII W 09/12/12 11:53 AM NBC Today Show II 10A-12N :30 USPRTV14ACH \$100.00 NM</i>									
<i>2 WXII Th 09/13/12 10:30 AM NBC Today Show II 10A-12N :30 USPRTV14ACH \$100.00 NM</i>									
<i>1 WXII F 09/14/12 10:51 AM NBC Today Show II 10A-12N :30 USPRTV14ACH \$100.00 NM</i>									
3	09/08/12	09/08/12	Notre Dame Football	ND Football	-----S-	:30	1	\$400.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
<i>Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -----S- Spots/Week 1 Rate \$400.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 WXII Sa 09/08/12 5:25 PM Notre Dame Football ND Football :30 USPRTV14ACH \$400.00 NM</i>									
4	09/09/12	09/09/12	Golf Various	1-630pm	-----S	:30	1	\$500.00	NM
<i>Class of Time - Immediately Pre-emptible without notice</i>									
<i>Weeks: Start Date 09/03/12 End Date 09/09/12 MTWTFSS -----S Spots/Week 1 Rate \$500.00</i>									
<i>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</i>									
<i>1 WXII Su 09/09/12 3:44 PM Golf Various 1-630pm :30 USPRTV14ACH \$500.00 NM</i>									
<b>Total Spots</b> 10									

**Gross Total** \$1,700.00

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**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

www.wxii12.com

**Payment Terms 30 Days**

Invoice #	Invoice Date	Invoice Month	Invoice Period
948467-1	09/16/12	September 2012	08/27/12 - 09/14/12
Advertiser	Product	Estimate Number	
American Crossroads	American Crossroads	943	

<u>Agency Commission</u>	<b>\$255.00</b>
<u>Net Amount Due</u>	<b>\$1,445.00</b>